

MILA TSUETANOVA

* Typeface designed by me

Designer specializing in print and digital design with experience in typesetting, art direction, and content creation. Inspired by the combination of bold images and striking typography and interested in exploring provocative interactions between the two.

Contact

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References

Available upon request

Technical Skills

Advanced

Adobe InDesign
Adobe Lightroom
Adobe Photoshop
Adobe Acrobat
iWork Suite
Microsoft Office Suite
Google Workspace
Nikon camera operation

Intermediate

Figma
Adobe After Effects
Adobe Dreamweaver
HTML, CSS, Javascript

Awards

Grand prize and third place winner of the 2018 Jostens and Adobe Design Contest

Languages

Native Bulgarian
Intermediate French

Hobbies

Reading
Writing
Photography
Theatre
Pilates, yoga, dance

Work Experience

Assouline Publishing — Designer (September 2022 – Present)

As a designer working alongside the creative director, I develop layouts and covers for client books and other house titles. Using the developed designs, I generate assets for client proposal presentations, correspond with retouchers regarding image corrections, and review proofs. I communicate daily with the editorial team's editors, photo editors, and copy editors to ensure all aspects of the books are accounted for in the design process and follow strict schedules to meet client and production deadlines.

Miscellaneous Magazine — Editorial Designer, Web Designer (September 2021 – May 2022)

I assisted the founding team in evolving and integrating the print and digital presences of *Miscellaneous*, an inclusive and diverse annual magazine that tackles sociopolitical topics through artistic responses.

The Asian Articles — Zine Designer (January 2021 – March 2021)

Communicating predominantly via Slack, I joined forces with creatives from around the world to produce two digital zines intended to focus on and promote the voices of Asian youth.

Storehouse Magazine — Editorial Designer (September 2019 – July 2021)

During my three years on the editorial team, I created spreads based on student submissions for NUA's official publication. I ensured that my layouts adhered to the style guide for each issue and coordinated with my fellow designers to uphold the visual language of the magazine's overall brand.

Norwich University of the Arts — International Student Ambassador (September 2018 – August 2021)

As an ambassador, I regularly contacted potential international students through Zoom panel sessions. I answered questions about the university and life in Norwich via email or phone and, in addition to my administrative responsibilities, designed graphics for Instagram posts and wrote advice blogs.

Local Profile Magazine — Design Intern (June 2017 – August 2017)

In my role as an intern, I designed feature openers and headlines and participated in the editing and proofing processes. I provided assistance on editorial photo shoots and applied time-management skills to meet print deadlines while regularly interacting and collaborating with the creative director.

Education

The New School Parsons — Web Design Development Certificate

I expanded my web, UI, and UX design skills by learning more about HTML, CSS, and Javascript.

Norwich University of the Arts — BA Design for Publishing

I developed creative solutions for project briefs, both independently and in groups, and enhanced my proficiency in Adobe software by designing for different platforms.

Plano East Senior High School — Yearbook

My passion for print and editorial design developed in the yearbook class. As the design director and chief editor during my junior and senior years and the copy editor during my sophomore year, I was in charge of designing all spread templates, correcting design errors, and regulating content. I worked alongside my fellow editors to help the staff produce quality images and copy, led the editing and proofing processes, and used my problem-solving abilities when faced with difficulties before deadlines.